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## AGREEMENT ABOUT TREATMENT OF PERSONAL DATA FOR A MARKET RESEARCH

Complying with the Regulation (EU) GDPR 679/2016 concerning personal data protection,

We agree as follow:

- personal data requested or obtained will be used, pursuant to art. 6 paragraph 1, letter a), to conduct a market research; these data will be processed exclusively for these purposes;
- personal data treatment is subject to specific technical, IT and organizational security measures set by our Company to safeguard their integrity and in particular to prevent the loss of data, their illicit or incorrect use and unauthorized access. The treatment will be done by manual and/or computerized instruments by personnel duly authorized and instructed about GDPR policy;
- Acquisition of personal data is always subject to consent and the consent is optional, however any refusal could make it impossible for our Company to achieve the purposes for which the data are collected so our Company could renounce the collaboration between the parties
- Personal data will be stored at our office and the retention period of such data is established for a period of time not exceeding the achievement of the purposes for which it was acquired;
- Personal data involved in the research may be communicated or disseminated, even abroad, in individual or aggregate form, so that people cannot be identified in any way. In any case, it will be possible to know the list of recipients simply by requesting the Owner.
- Any particular categories of data may be processed only if the treatment of anonymous data does not allow the research to achieve its purposes.
- The interested people, which data are involved in the research have the right to request in writing to the Data Controller, according to the provisions of the Regulations, the confirmation of the existence or not of personal data concerning him, even if not yet registered, and their communication in intelligible form (Article 15), rectification and integration (Article 16), limitation (Article 18), cancellation of personal data (Article 17), the portability of personal data (Article 20), the right to opposition (Article 21) and may exercise the right not to be subjected to a decision based solely on automated treatment, including profiling, which produces legal effects that affect it or that affects similarly significant on his person (Article 22).  
Furthermore, the data subject has the right to withdraw his consent at any time and to make complaints to the Privacy Authority.

Società a responsabilità limitata  
Cap. Sociale Euro 15.600 I.V.  
Tribunale di Milano n° 317309/7929/9  
CCIA n° 1370215 - IVA n° 10389760157  
IVA n. 10389760157

- The interested people, which data are involved in the research have the right to exercise all his rights simply by sending a written request to the Data Controller.

We also inform you that audio-visual recording systems can be used for internal purposes.

*Sign for acceptance* \_\_\_\_\_